



# Your Permanent Cosmetic Questions Answered

By Ashley Bizzarri

**I** sat down with Carmella Schultz, Mia Prezio and Kristina Alibrando, the Permanent Makeup Artists of The Permanent Cosmetic Studio to ask the questions anyone entertaining the idea of getting permanent makeup would ask. You will be shocked with some of their answers.

## Q: Is it painful?

**A:** It is an annoying discomfort initially but it is doable and we do use topical numbing agents. We are understanding of the anxiety and discomfort during the procedure so we do what is necessary to keep you comfortable.

## Q: What can patients expect after their procedure?

**A:** There may be slight swelling the day after. A cool compress is all you need, use as needed. During the consultation we go over home care and the healing process. After the treatment we give you products to take home to aid in the healing process. We also send you home with a hard copy of post treatment instructions. All of this is discussed before we perform the procedure.

Also, it is very important to know the first week treatments will be much darker than what the end result will be. The pigment adheres to the surface cells and that flakes off and will typically take 5-7 days for everything to settle down.

## Q: How long do treatments last?

**A:** Everyone's different, depends of lifestyle. If you're in the sun a lot or have oily skin, your treatment may not last as long. Also, color choice is a factor. Consult your Artist on how long it will last.

A guideline is eyeliner lasts the longest, 3-15 years, brows the least, 1-3 years, and lips, 3-5 years. Dark colors lasts the longest.

## Q: How long do procedures take?

**A:** It varies per area, but you need to know that it takes a minimum of two hours for a new procedure, but timing will vary. This is your face, it's not to be rushed.

## Q: How do I choose the right Artist?

**A:** Our consultations are longer than the actual procedure. We draw on what we're going to do, we discuss pigment, post treatment and the healing process, it all has to be perfect before we perform the procedure.

Not all artists follow our procedures. Do your homework. Look up reviews.

## Q: How can I identify a bad Artist?

**A:** If the atmosphere looks unkept. Cleanliness is number one. Are there other clients there? Also, pay attention to the attitude of the Secretary. How you are treated as a client from the beginning is an extremely important indicator of how your entire treatment will be handled, including post treatment.

Ask if they are certified and if their certifications are not prominently displayed in the office, ask to see their certifications. Also, ask if they have referring doctors.

The most important thing clients need to understand is Permanent Cosmetics is a self-regulated field which is why there is potential for issues, therefore buyer beware.

Your Artist should not only be a member of the Society of Permanent Cosmetic Professionals (SPCP) but they should also have apprenticed under an established, credible professional.

**To book your free consultation,  
call 610-883-0636 or visit our website  
www.permanentu.com for more information.**

## Testimonials

"I have never felt more confident and you have brightened my life." - L.M

"Thank you for performing a miracle." - L.E.

"Permanent makeup enhanced my life, I always look good and go anywhere." - B.M

## Referring Doctors

Dr. Abel M.D. / The Abel Center  
for Oculofacial Plastic Surgery

Dr. Fanny J. Berg M.D.

Dr. Peter R. Coggins M.D.

Dr. Joseph J. Danyo M.D.

Dr. Jillian Banbury M. D.

Dr. Ian M. Longergan, D.O. /  
Aesthetic Plastic Surgery of DE

Dr. Timothy Greco M.D.

Dr. Monica Mehring M.D.

Dr. Jonathan Pontell M.D.

Dr. Kathryn M. Warren M.D.

Dr. David Zabel M.D.

Dr. Jeffrey B. Minkovitz M.D. /  
Eye Physicians & Surgeons

Dr. Peter Panzer M.D. /  
Panzer Dermatology Assoc.

Dr. Paul Sabini M.D. F.A.C.S.

Dr. Jonathan Saunders M.D.

Dr. M. Stefanyszyn, M.D.

F.A.C.S. / Wills Eye Hospital

Lynn Esdale RN / Lynn Victoria  
Cosmetic & Medical Skin Care

Dr. Lisa W. Hostetler M.D.

Sarah Lester, Medical Aesthetician  
Delmar Surgical & Cosmetic  
Treatment Center.

Carol J. Hoffman MD /  
Kremer Eye Center



## About the Artist

Carmella Gibellino-Schultz is a licensed cosmetologist and has been practicing the art of permanent cosmetics since 1999. In both Delaware and PA she has performed thousands of procedures and her impressive portfolio speaks for itself. Former owner of The Skin Care School and Center, her expertise and years of experience have made her the area's most sought after permanent cosmetics artist.

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never applying makeup again!*

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